12. Beach T-Shirt by London based streetwear brand ANIMA. Limited to 30 pieces per style, it's a sure way to stand out from the crowd. 13. Kente Gentlemen, founded in 2017, is a brand that offers well-studied, elegant, and edgy clothing, each tailored in unique style and contemporary design. Every finished product is fitted, cut, and sewn from fabrics made in Africa, with high respects paid to the rich textile heritage and local craftsmanship. 14. Todd Bennett is pushing an outdated watch industry towards nowadays fashion trends. Outstanding design combined with premium watch materials and a fair price make it a perfect accessory for a man, who likes to stand out and impress without breaking the bank. 15. Personalise your wardrobe with a bespoke suit. Norton & Townsend cover most areas of the UK. Call 0345 066 2030 to start the ball rolling. Using traditional methods with a contemporary approach to modern tailoring, using the finest cloths finding your style is rarely this straightforward. 16. CÜYIERR believes that handmade accessories crafted with the highest grade full-grain calfskin leather is the best expression of speech. Customers can be spoke their product by hot-embossing, hand painted initials or stand out from the crowd with a full custom artwork. 17. Milus is a 101 years old, family-owned Swiss luxury watch brand. Archimedes by Milus is a vintage-inspired diver watch. Its automatic ETA 2892 movement is protected in a 41mm brushed steel case equipped with a helium valve, resistant up to 300 meters. 18. A literal step in the right direction for daily luxury. Using only the finest cotton and wool fibres, **Chusette** are always one step ahead of the latest trends. With their unique style and colours, they are an essential for any wardrobe, whether as a staple or statement. 19. Oloi Inc. is fueled by a passion for motorsport, and produces apparel to do the same. The tee pictured features a fitted cut, chest pocket, and curved hem. Available in sizes S-3X, IG. @oloiinc 20. Humbl, the New York brand you need in your life. Founded in 2016, Humbl set out to create comfortable premium products; it strives to establish itself as a brand known for quality, style and authenticity. Celebrate your beginning. 21. Dangerfield. The pebble grain wash bag is made from high quality, genuine Italian leather with Premium YKK Zippers. Attention to these details at just the right size makes this the perfect travel accessory. 22. U.S. based jewellery brand Ashley & Melissa, started by two sisters, mended the considerable market gap for men's jewellery offering eloquent, artisanally-crafted bracelets across the globe. Ideal for the modern gentleman, it's the perfect marriage of luxury, elegance, durability and quality. Designed to enhance style and exude a statement.