

The Style File... Continued

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23

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24

CHURCH OF LIES TEE £15
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25

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26

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27

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X LOGO HOODIE \$70
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28

PHUG 'ALFRED THE 7TH' HOODIE
IN FOREST GREEN £60
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29

BONE JERSEY SHIRT £35
BONE JERSEY SHORTS £30
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30

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ASHLEY & MELISSA
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32

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33

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34

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31

BUUR+ TUNGL MOONPHASE CALENDAR €595
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23. When it comes to the symbolism of red-blooded Italian racing and performance cars, the Quadrifoglio – or cloverleaf – stands for heritage and good fortune. The green four-leaf clover badging on an Alfa Romeo, and in turn **Omologato's** newest wrist-wear, is a tribute to courage, speed and, specifically, a gentleman named Ugo Sivocci. **24. Sanitarium Clothing** is a small alternative brand from Telford, Shropshire. They work hard to produce unique, limited garments for a fair price. They have recently achieved incredible success with their new collections and aren't stopping there! Keep an eye out! **25.** Built upon British heritage, **James Cromwell** is currently travelling the world taking a more tailored approach to men's swimwear. Offering stylish and contemporary swimwear for all sizes, their shorts feature bespoke prints, a union jack lined waistband and matching wet bag. **26.** Minimalistic leather bags and jewellery from the promising brand **MYL Berlin**. As a brand, they are concerned with spreading notions of equality, acceptance and diversity. The pieces' functionality and stylistic ambiguity, blend to give birth to an effortless chicness. Created with a witty attention to detail from durable, high quality, industrial materials. **27. FEARLSSBRAND** is a premium streetwear brand bringing you the best wardrobe essentials and one-of-a-kind graphic designs. Perfect for layering or as stand alone pieces, this unisex collection makes high quality fashion accessible to all. One to watch for high quality and high style. Be fearless in FEARLSSBRAND. **28. PHUG** is a London born brand that's been selling out worldwide due to their design-forward, bright colours and provocative designs replace your typical everyday design norms and lifestyle. Featured is the PHUG 'ALFRED THE 7TH' Hoodie in Forest Green with embroidery on the front and sleeve. This product is a heavy, oversized fit for a cold summer night. **29.** A company with a love for contemporary fashion and a minimalist design. **Era Clo** channels a classic yet simplistic style of high quality twin set garments. Available at eraclo.co.uk with free UK shipping. **30.** U.S. based jewellery brand **Ashley & Melissa**, started by two sisters, mended the considerable market gap for men's jewellery offering eloquent, artisanally-crafted bracelets across the globe. Ideal for the modern gentleman, it's the perfect marriage of luxury, elegance, durability and quality. Designed to enhance style and exude a statement. **31. BUUR+** is a watchmaking microbrand for vintage-inspired, quality-conscious men who seeks distinct classical designs and modern convenience with the impeccability of Swiss Made quality. Their watches are 38mm because to them, that is the perfect size. They use hesalite glass because plexi is sexy. The dials are curved because they love how it looks. No further explanation needed. **32. Unseen Footwear** is a British sneaker brand designed to do the simple things well. They are committed to delivering sustainable Italian craftsmanship, shaping the silhouette of each sneaker to defy seasonal trends and stand the test of time. **33. Ace Vestiti.** A British brand adding a touch of class to the streetwear category. Their iconic baseball caps feature an engraved metal clasp to the rear and a reinforced front panel for the perfect shape. A regular sight on premier league footballers and musicians. **34.** The Danish brand **An Ivy** is famous for having a great eye for designing ties offered at a more than fair price point. All while their Danish standards guarantee extremely high quality. Shop your next tie at an-ivy.com.